

ORGANISING

VIOLENCE UNSEEN

TRAVELLING
PHOTOGRAPHY
EXHIBITION



#ViolenceUnseen
@ZTScotland
www.zerotolerance.org.uk
Charity number: SC023484

ORGANISING VIOLENCE UNSEEN TRAVELLING EXHIBITION WITH ZERO TOLERANCE

Zero Tolerance invites you to partner with us to organise a Violence Unseen Travelling Exhibition in your local area. We are looking to reach audiences across Scotland and raise awareness on aspects of violence against women that are less commonly understood. We hope that this exhibition will spark discussions and ideas for change.

About the Exhibition

Over the past decades, there have been dramatic changes to public attitudes around some aspects of men's violence against women. Yet domestic abuse, sexual violence and other forms of violence against women are still prevalent in Scotland today, especially for groups of women who face other forms of discrimination: women with learning disabilities, women who sell sex, lesbian, bisexual and trans (LBT), migrant, black, Asian and minority ethnic women.

Zero Tolerance commissioned Award-winning photographer Alicia Bruce to work with groups and individuals affected by men's violence to create a series of photographs that explore the types of violence against women that remain unseen and unacknowledged by mainstream society.

The Exhibition is easy to transport and store and consists of:

- Eight A0 Foamex exhibition panels in one or two A0 size heavy-duty portfolio cases
- Eight aluminium foldable easels in a travel bag
- One PVC evaluation poster and Velcro fittings
- Stationery

What we can offer:

Assistance in planning the exhibitions and launch event

Design and print of promotional materials (leaflets, posters, website and social media graphics)

Writing press releases and quotes for journalists

Promotion via Zero Tolerance social media channels and networks

What we would ask you to provide:

Venues

Secure 2-3 free venues for at least 2 weeks at each location. These could include a local library, community centre, local authority building, bus/train station etc.

The venues should be centrally located, open to public and fully accessible for people using mobility aids.

Launch

Organise a launch of the exhibition for the local government and third sector organisations.

Marketing and Promotion

This could include distribution of posters and leaflets, newsletters, intranet and web advertising and sending a press release to your media contacts.

Logistics

Help with moving the exhibition between venues, setting up/taking down of the exhibition and small contribution to the cost of transport (negotiable).

If you have any queries please contact: Jo Zawadzka at jo.zawadzka@zerotolerance.org.uk or 0131 556 7365.

