



newsletter of the **zero tolerance charitable trust**



VIEWS ON VIOLENCE

Lyn Tett looks at recent research into young people's views on gendered violence, showing that, although attitudes are improving, there's still work to be done

“One in two boys and one in three girls believe there are some circumstances when it is okay to hit a woman or force her to have sex.”

These are findings from research into young people's attitudes on sex, violence and relationships, commissioned by the Zero Tolerance Charitable Trust in 1998.

Since then, public campaigns, mass media projects and education initiatives have consistently driven home the message that violence against women is unacceptable.

In February 2006, Health Scotland published follow-up research to the 1998 report which, though not a straight repeat of the

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Who is Elsie Inglis?

Elsie Inglis was not a woman to let social conventions limit her. Born in 1864, she became a surgeon, and founder of the Scottish Women's Suffrage Federation, a medical school for women and a maternity hospital in Edinburgh.

When WW1 broke out, Elsie approached the war office with money and nurses to set up field hospitals. The office told her where they thought a woman's place in the effort should be. Undeterred, she took her hospitals to the front lines of Serbia, France and Russia.

Such women should be celebrated, and it is with great pleasure that, with Baroness Kennedy QC, I will be hosting the 2006 ZT Elsie Inglis Awards as part of the Zero Tolerance Fundraising Dinner on Sunday 29 April. The awards recognise the achievements of contemporary women who, like Elsie, have made outstanding contributions to the lives of others.



Elaine C Smith



CHAIR'S REPORT 2006

Having held the position of Chair of the Board of Trustees since 1999, I have seen the Zero Tolerance Charitable Trust develop through some challenging times to remain at the forefront of public education initiatives tackling violence against women and children. Our success is largely due to the enthusiasm and commitment of staff and volunteers, who contribute invaluable expertise and energy to the work we do.

I would especially like to thank the ZT Trustees, who have given time and dedication and worked tirelessly with voluntary and statutory organisations in the UK and globally to promote our primary prevention approach to addressing violence against women.

I would also like to thank the many inspiring volunteers who have worked in our office, ensuring the services we provide are of the highest quality, and raising much-needed funds through sponsored walks and parachute jumps.

We are grateful for the support received from our members and from a number of charitable trusts and organisations. These include the Tudortrust, Volant Charitable Trust, the Celtic Charity Fund, Roger Brooke Charitable Trust, Sylvia Aitken Charitable Trust, Roger Vere Foundation and Unison.

With our first Annual Fundraising Dinner in April 2006, and the appointment of a Training and Development Officer to work closely with Local Authorities and further develop *Respect*, we are looking forward with excitement and confidence to the year ahead.

Margaret McGregor

Views on violence

»Continued from cover

1998 research, was able to assess changes in young people's views towards gendered violence. Compared to earlier findings, the 2006 report showed a small, but significant, positive shift in knowledge base and attitudes.

Young people today are more aware of the nature and prevalence of domestic abuse and of its harmful effects, both on individuals and on a wider social level. They are, overall, less likely to tolerate or condone all forms of violence and abuse against women, especially sexual assault and rape.

Despite this, many continue to report experiencing or using violence in their own relationships. One in five respondents to the 2006 survey believe a person has the right to use violence within the context of an intimate relationship, for example if their partner has two-timed them. One in two thought a woman could sometimes provoke violence by the way she dresses.

The findings seem to indicate that young people are getting the message but that, in some cases, this message is not transferred to their everyday lives. This is hardly surprising. Young people are entering intimate relationships at an increasingly early age. Many grow up with violence at home and others, for different reasons, will not have had the opportunity to gain the skills and experience necessary to deal with the complexities of these relationships.

The 1998 report was a milestone, fuelling the decade's most significant development in tackling violence against women – a drive to bring prevention work into classrooms. Since 2001, prevention initiatives, such as the Zero Tolerance Trust's *Respect* programme, are being delivered in hundreds of schools across the UK.

Though the 2006 report shows progress has been made, it also points to the need for prevention work to take place consistently in all schools. This also

needs to be reinforced at all stages of the curriculum, starting from an early primary school age.

The key to shaping the attitudes and actions of future generations is helping children and young people to develop new frameworks of positive behaviour. Raising awareness of gender-based violence should happen alongside giving them opportunities to gain skills and understanding when negotiating their own relationships based on respect and communication.

A copy of the 2006 Health Scotland report, *Young People's Attitudes on Gendered Violence*, can be downloaded from:

www.hebs.com/research/cr

For a copy of the 1998 report, *Young People's Attitudes to Sex, Violence and Relationships*, please email the Zero Tolerance Charitable Trust: zerotolerance@btconnect.com



Respect for change

Artemis Pana provides an update of developments in Zero Tolerance's Respect programme

On 10 January 2006, Tony Blair, high-pressure washer in hand, spent an afternoon blasting graffiti off a wall in Swindon. This was the chosen photo opportunity to mark the launch of the government's 'Respect agenda', which aims to bring back a sense of respect in our schools and communities. Later that evening, under cover of darkness, someone defaced the blank wall.

Change does not happen overnight. It requires vision, long-term commitment, energy and innovation. Crucially, it also requires involvement of the whole community. There are few places better suited to fostering a culture of positive change than schools. Across the UK, education professionals have been driving forward a respect agenda for years.

As Training and Development Officer for Zero Tolerance, the best part of my job is learning from the creativity of education professionals and pupils. The ZT *Respect* packs for primary and secondary schools consist of classroom activities that encourage children and young people to explore gender stereotypes, discrimination, power and the abuse of power, communication and respect in relationships.

Once education professionals receive training from ZT, ownership of the *Respect* programme goes directly to the schools. In many cases, *Respect* is part of a wider, whole-school response to violence against women, bullying, or promoting citizenship values. This is leading to exciting innovation in the way the materials are used and built upon. Education professionals based in Moray Council are adapting *Respect* for pupils in P3/P4 by developing role-playing activities. Community workers in Glasgow have used sessions from the pack as a basis for local art projects, and Healthy Respect is using the primary *Respect* pack in a pilot to promote healthy relationships across schools in Midlothian.

The Scottish Executive Violence Against Women team is now looking to establish a Prevention Working Group, which will act as a forum and advisory group for professionals involved in prevention work. Also planned is a mapping exercise of all prevention projects across Scotland that aim to eradicate violence against women and children.

THE CAMPAIGN TRAIL

In a recent trip to Argentina, Zero Tolerance Trustee **Ann Hamilton** spoke with local agencies about ZT and campaigns against domestic violence

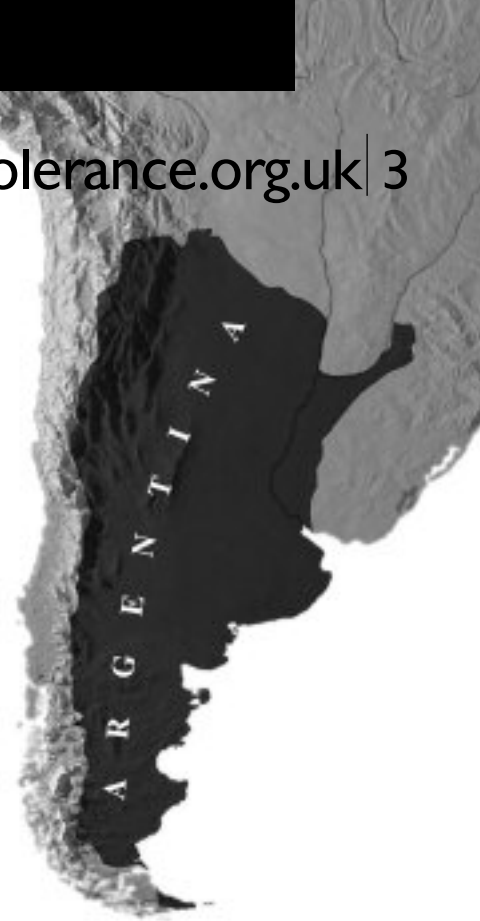
The British Council Argentina is the local branch of the UK government organisation which promotes better understanding of British culture throughout the world. This year, it sponsored the visit of ZT Trustee, Ann Hamilton, so she could work with local agencies to develop a campaign on domestic abuse and other forms of male violence.

Ann has worked with the Highland Domestic Abuse Forum in Scotland to develop its domestic abuse public awareness and education campaign. She has also acted as adviser to local authorities running UK campaigns and has advised women's organisations in South Eastern Turkey on the development of a campaign concerning honour killings.

Involved in the discussions in Argentina was an advertising and graphics expert who will be taking forward the ideas generated. It was noted that, in an Argentinian context, the term 'zero tolerance' was seen as a very negative, repressive policing strategy, so time was spent looking at different concepts and approaches. A campaign and implementation strategy is now in development, to be finalised by the end of this year.

During the five-day visit, Ann gave presentations on the *Respect* Programme, developed by ZT, to education staff in Vicente Lopez and Moron, two suburbs of Buenos Aires. There was much interest in the need to tackle violence against women and how to learn from the Scottish experience. There was recognition that, if you are to truly promote respect, a holistic, whole-school approach is required. Concern about the lack of respect from society generally for young people was expressed, and the impact of this on the status of schools and education examined.

In addition to discussions on campaigns and education programmes dealing with violence against women, Ann, who works with Glasgow City Council and was instrumental in the development of the Glasgow Women's Health Policy and establishment of the Glasgow Centre for Women's Health, met with activists seeking to establish some legal abortion rights in Argentina. Currently, there is almost no abortion provision, with a large number of illegal abortions taking place each year. The experience in other countries and possible campaign tactics were also discussed.



Make VAW a man's issue too

This year, Amnesty International and Men's Health Forum Scotland aims to involve non-perpetrating men in changing attitudes towards violence against women

You would not expect to overhear a group of men discussing breast cancer prevention strategies, unless they were health professionals. Tackling violence against women (VAW) is another topic which many men might consider as simply a 'women's issue'.

However, in March 2004, Amnesty International launched its global campaign, 'Stop Violence Against Women'. Explicit in the campaign is the need to involve the vast majority of men – those who are not perpetrators of abuse – in creating long-term solutions to address VAW.

Any such solution requires fundamental changes in the attitudes that ignore, excuse, and even justify, male violence against women. It is non-perpetrating men who are most able to move these attitudes forward. Yet some of these men will also readily state that violence against women has nothing to do with them. It is this perception, according to Michael Kaufmann,

founder of the White Ribbon Campaign (WRC), that silences men and, through that silence, they are allowing VAW to continue.

The WRC aims to give men and boys the knowledge and opportunity to challenge attitudes and become active in tackling VAW.

Although anti-VAW campaigns set up by men, for men, are relatively rare, there is no lack of interest or support for them. The issue of VAW and the need for men to become active in tackling it has been repeatedly raised at seminars run by Men's Health Forum Scotland (MHFS) and, as a result, MHFS has teamed up with Amnesty International Scotland to co-host the first 'Stop Violence Against Women: Involving Men' conference, focusing

specifically on the role of men and boys in addressing VAW.

The conference will take place in Dundee on 31 March 2006. Targeted at men and boys, it represents a starting point to identify, create and promote strategies for non-perpetrating men to speak out against VAW.

In the history of initiatives to eradicate the root cause of VAW, this is one of the most exciting and necessary developments. VAW is not a 'women's issue', it is a community problem requiring that men and women work together to find a solution.

For more information, visit:
www.mhfs.org.uk

“Although anti-VAW campaigns set up by men, for men, are relatively rare, there is no lack of interest or support for them”

THE WORLD'S RESPONSIBILITY



Ann Hamilton outlines what Glasgow City Council is doing to address the issue of trafficking

In 2003, Glasgow City Council (GCC) established an Inter-Agency Working Group to explore the issue of trafficking women for the purposes of commercial sexual exploitation. This was in response to growing global trends in the sex industry, heightened awareness of the issue through the GCC's work on the issue of prostitution, a warning from the London Metropolitan Police that Glasgow could mirror their situation, and hard indicators of trafficked women in Glasgow's sex industry. In 2004, the group placed a successful bid to the Scottish Executive's Violence Against Women Service Development Fund for a development worker to progress the work of the Inter-Agency Group.

The US Department of State estimates trafficking in persons is the third largest and fastest-growing criminal industry, creating an annual turnover of \$9.5 billion. It also estimates that 600,000-800,000 people a year are trafficked across international borders, 80 per cent of whom are women and children. Of the woman and children, 80 per cent are trafficked for the purposes of commercial sexual exploitation. The most recent UK research suggests that only 19 per cent of women in the London sex industry are from the UK.

Women are most at risk of being trafficked from countries where there is political instability, few educational opportunities for women and children and high unemployment. Some are survivors of domestic and sexual abuse. They are 'recruited' in a number of ways, ranging from force, where women are kidnapped; coercion, where women are 'debt bonded'; and fraud, where women believe they have a contract for legitimate work abroad.

This is a global issue, requiring co-ordinated solutions. Countries of origin need to implement prevention strategies. Countries of transit

(where women pass through) need to look at methods of identifying women and providing them with assistance. Countries of destination need to understand why they have created a demand and focus on addressing attitudes that allow such an exploitative and harmful 'industry' to grow. We all need to work together to ensure slavery no longer exists.

In Glasgow, staff are working to gather evidence of trafficked women in order to formulate a local solution. A priority is raising awareness with agencies who may come into contact with women, and offering training on how to identify and support them. Development staff are working closely with other organisations to ensure they can:

- Share information about women, their circumstances and their traffickers
- Provide support and assistance
- Influence national strategies
- Begin to address the demand for women in the sex industry.

Negotiations with Strathclyde Police have led to third party reporting, which enables frontline workers to confidently pass on anonymous information to the police, assisting with their criminal investigations. Strathclyde Police, Immigration, social work services, the Sandyford Initiative, Base 75, the Intervention

"Trafficking in persons is the third largest and fastest-growing criminal industry, creating an annual turnover of \$9.5 billion"

Team and Breakthrough for Women are working closely together in order to develop a planned service response for women who may require immediate help. This service will provide safety, accommodation, healthcare, legal advice and psychological support.

As individuals, we need to tell family and friends about this modern-day slavery and, as a society, we need to acknowledge that the sex industry is harmful to those involved. We need to take our share of the responsibility.

Every year, from every secondary school in Lithuania, two young women disappear. The authorities there believe they are trafficked abroad. Perhaps those young women find themselves prostituted in Scotland.

If you have any information you think may be useful, are working with a woman (over 18 years) who you suspect has been trafficked, or wish to find out more about trafficking for the purposes of commercial sexual exploitation, then please contact: Corporate Violence against Women Section, 11th Floor, Nye Bevan House 2, 20 India Street, Glasgow, email: corporatevaw@drs.glasgow.gov.uk

THE ZT AWARDS

The Zero Tolerance Charitable Trust is to host its first ever awards ceremony, to be held at the Radisson Hotel in Glasgow on Saturday 29 April 2006. The awards celebrate women who have made a significant contribution to highlighting domestic abuse in the public and voluntary sectors, and those campaigning towards an end to violence towards women and children.

Nominations are being sought from both the general public and the voluntary sector. Information and nomination forms are

available for download from: www.zerotolerance.org.uk

The awards ceremony will be hosted by one of the ZT Trustees, Elaine C Smith, with Baroness Kennedy presenting the awards.

There has been a fantastic response from a variety of Scottish celebrities, writers, broadcasters, and political figures. There will also be live music entertainment on the night from The Dave Amos Soul Band.

To avoid disappointment, be sure to buy your tickets as soon as possible!

JUMP FOR ZT

Sarah Powell from Edinburgh kindly decided to raise money for ZT when she bravely did a parachute jump from a plane last June.

She raised a grand total of £630. Well done Sarah!



Still smiling: Sarah Powell after her jump

Women on film

As Z goes to print, ZT will be celebrating International Women's Day with a special one-off screening of *Thelma and Louise* at The Filmhouse in Edinburgh, with an introduction from Elaine C Smith.

Thelma and Louise had a huge impact when it was released, and has since become a cult classic.

The story follows a mistreated housewife and a harried waitress who stumble into an out-of-control but liberating crime spree.

Geena Davis (*Thelma*) and Susan Sarandon (*Louise*), give memorable performances as the girls on the run, whose friendship

forms the central focus of the film. Director Ridley Scott uses the stunning landscape of the Southwest to give the film his trademark epic touch, and steers the tone between moments of comedy and emotion. Bold and relevant as ever, *Thelma and Louise* remains a hugely entertaining must-see movie.

6pm, Wednesday 8 March
The Filmhouse
Edinburgh
88 Lothian Road
Edinburgh
www.filmhousecinema.com

Dust off your trainers!

Zero Tolerance has registered for the Great Wee Scottish Walk and the Great Scottish Walk this year, and is looking for volunteers to walk on behalf of the Trust and help raise much-needed funds. Last year, ZT walkers received a ZT t-shirt and had a great day out.

The Great Wee Scottish Walk is open to children in four major cities throughout Scotland:

- Edinburgh, Sunday 16 April
- Glasgow, Sunday 23 April
- Perth, Sunday 14 May
- Aberdeen, Sunday 21 May

Children will receive a goody bag, ice-lollies, a bottle of water, and a medal and certificate, after completing a two mile walk. Registration and sponsorship forms can be downloaded from: www.greatscottishwalk.co.uk

The Great Scottish Walk in Edinburgh is being held on Sunday 18 June, with contestants having a choice of three walks:

- The Golden Mile, for the over 50s
- Six miles, for the enthusiastic walker
- 12 Miles, for the energetic walker!

Pictured below is Bruce Young, who last year came in at a very respectable 16th place and raised over £250 from the North Edinburgh Post Office depot.



Bruce Young, who raised £250 for ZT last year

MAKING THE GRADE?

A new report from the End Violence Against Women Coalition has evaluated how effective Central Government initiatives to tackle violence against women actually are

Events during the week preceding the 16 Days of Action for the Elimination of Violence Against Women painted a rather depressing picture for women and girls across the UK.

The Association of Chief Police Officers (ACPO) Working Group published a review of police practice in investigating incidents of rape, which reached the conclusion that service provision for rape victims across England and Wales was inadequate.

The following day, a survey from Amnesty International exposed the alarming fact that a third of people believe a woman is to blame for being raped. Then, mid-week, a rape case in Wales collapsed when the woman admitted she had been too drunk to remember whether she had consented to sex.

On the same day, the End Violence Against Women Coalition, led by the Women's National Commission, published its first independent evaluation of Whitehall initiatives to tackle gendered violence – *Making the Grade?* The report highlights the lack of leadership and joined-up working between Central Government departments and calls for a more strategic approach to tackling violence against women.

Without a strategic framework, the report argues, it is impossible to set targets, evaluate initiatives or policies, or share good practice. Coupled with the limited and short-term funding arrangements for violence against women initiatives, this has led to little ongoing investment in building the capacity of projects that work.

As a result, there are glaring gaps where there should not be. This is evidenced in

the field of prevention, with projects like the Thurrock Respect pilot not being developed and promoted further, even after the Home Office evaluation found it made a real difference to the attitudes of school children towards violence against women.

A small number of Central Government departments, including the Home Office and the Department of Health were, however, seen to have made considerable strides.

The report noted though, that existing policies tend to focus on specific forms of violence, for example domestic abuse, and fail to take into account that violence is disproportionately perpetrated by men. Opportunities to link violence against women with existing high profile strategies, such as drugs and alcohol, violent crime and anti-social behaviour, were also repeatedly missed.

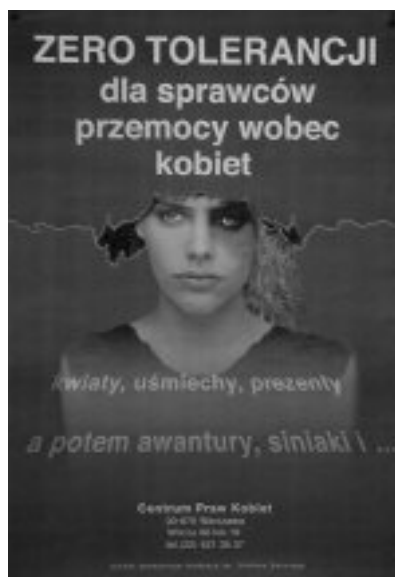
Much of the good work currently underway is dependent on the energy and enthusiasm of a handful of committed individuals. Violence against women has failed to become a core issue within Whitehall.

The events that unfolded in the preceding days to the report being published add urgency to the Coalition's call for action. The Coalition aims to conduct this evaluation annually, so both achievements and gaps in services can be used to develop a consistent framework from which to effectively address violence against women.

For more information, or for a copy of the report, go to the End Violence Against Women Coalition website: www.endviolenceagainstwomen.org.uk



ART FOR ACTION



A Polish poster from the 365 exhibition

In 2001, Colm Dempsey began to collect public education posters from around the world – posters that, like Zero Tolerance campaign materials, have inspired millions of people to act against gender-based violence.

The posters he has collected over the past five years are showcased in a mobile display: Violence against Women: 365 International Poster Exhibition.

This exhibition, which can be booked by any organisation or public body, aims to raise awareness on the prevalence and nature of all forms of violence against women.



An Argentinian poster



A Croatian poster from the exhibition

It is incredibly effective. 365 posters in different languages, presenting local profiles of violence against women, but all with the same key message: that such violence is a crime.

The uncompromising visual strength of the posters also highlights the role that public education materials can play in challenging and changing attitudes. For more information on the exhibition, visit: www.dvposters365.net

If you are interested in the development of public education campaigns which focus on VAW, you may also wish to download the VicHealth review of communication components of social marketing. The review outlines the aims, objectives and rationale behind a number of recent violence against women campaigns from around the world. You can obtain a copy from: www.vichealth.vic.gov.au

CALENDAR OF EVENTS 2006

MARCH

Wednesday 8 March
International Women's Day screening of *Thelma and Louise*
Filmhouse, 88 Lothian Road, Edinburgh
www.filmhousecinema.com

APRIL

Sunday 16 April
The Great Wee Scottish Walk
1pm, Princes Street Gardens, Edinburgh
Sunday 23 April
The Great Wee Scottish Walk
1pm, Pollok Country Park, Glasgow

For entry forms and registration, visit:
www.greatscottishwalk.com

Saturday 29 April
Fundraising dinner and awards ceremony
The Radisson Hotel,
301 Argyle Street,
Glasgow, G2 8DL

For more information, visit:
www.zerotolerance.org.uk

MAY

Sunday 14 May
The Great Wee Scottish Walk
1pm, North Inch, Perth
Sunday 21 May
The Great Wee Scottish Walk
1pm, Duthie Park, Aberdeen

For entry forms and registration, visit:
www.greatscottishwalk.com

JUNE

Sunday 18 June
The Great Scottish Walk
Edinburgh

For entry forms and registration, visit:
www.greatscottishwalk.com

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